## **Professional Profile**

I am a versatile Web developer with extensive knowledge and experience in Front End development. I create mobile responsive and user-friendly WordPress websites. I am also skilled in HTML, CSS, and JS, frequently applying on-site customization. I work with the most current functionalities and responsive design trends to ensure sites are up to date with the latest Web trends.

### **Work Experience**

#### 2020 - Present Front End Web Developer

- Proficient in managing and configuring website hosting environments and domain configurations for clients.
- Integrated numerous third-party plugins into WordPress websites to improve functionality and provide additional features to clients. Examples; -Third Party email integration (Mail chimp, Active Campaign...), Payment integration (Stripe, PayPal, DPO payment, Mpesa...)
- Conducting website performance and security audits to identify areas of improvement. I have implemented solutions to improve website performance, such as optimizing images and minifying code, and security, such as updating plugins and implementing security patches.
- Working closely with designers and clients to meet website goals and objectives. I understand the ٠ importance of effective communication and collaboration in achieving project success.
- I have extensive experience in developing and maintaining mobile-friendly WordPress websites • that have intuitive and visually appealing user interfaces and user experiences.

2017-	2020	Business De	velopment E	xecutive		1
•	Worki	ng closely with	the IT perso	nnel to come	un with	new sys

2017 2020 Dusiness Development Free setting

# Working closely with the IT personnel to come up with new systems that digitized most of our products and work processes leading to a 40% increase in market coverage.

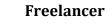
- Supported in setting up a marketing system and used it to lead a team of 60 affiliate ٠ marketers in generating more revenues, leading to a 20% increase in revenue in 3 months.
- Participated and actively engaged in strategy meetings with the top management to develop short-term and long-term sales objectives and strategic plans to meet market needs.

#### 2013 - 2017 **Sales Assistant Manager**

- Meeting with clients on a case-to-case basis to strengthen relationships follow up on previous sales calls, and introduce new ways of working together. This led to a 75% increase in the number of monthly inquiries received from clients
- Assessing market conditions and identifying current and prospective sales opportunities by • contacting prospective customers to introduce and promote products, attending trade shows, making direct phone calls, and sending direct emails to clients.
- Assisting and providing technical support to the delivery team by handling shipments resulting in a 50% increase in efficient and timely order delivery to clients.

**Trouvay and Cauvin Limited** 

**Peak Performance International** 



## **Education and Certifications**

**FreeCodeCamp** – Jan 2022 - Present Javascript Algorithms and Data Structure

**Binance** – Feb 2021 – March 2021 Blockchain Development

LinkedIn Courses – Jul 2020 – Feb 2021 Software Development

**Udemy (Online Course) -** June 2019 – March 2020 Website Development with HTML5, CSS, and JS

**Kiriri Women's University of Science and Technology -** *August 2015 – August 2018* Bachelor of Business Administration Graduated with 2nd Class Honors Upper Division

# **Projects**

My Portfolio Website – <u>https://www.usajimary.dev/</u>

# **Hobbies**

Yoga | Cycling | Volunteering | Reading | Hiking | Dancing | Networking.

### **Personal details**

Languages Proficiency: English (Fluent), French (Basics), Swahili (Fluent)

### **Referees**

- Romain Lamarque Director - Africa Trouvay and Cauvin Limited +33 6 38 44 35 99
- 2. James Gitau Founder/CEO Peak Performance International +254 722 760699